



# **“ Europe: Structure and Cultural Cooperation”**

**26.10.2010, Le Havre, France**

Biljana Prentoska  
CCP Macedonia project manager,

# EU Culture Programme in Macedonia

- MoU for participation of the Republic of Macedonia into EU Culture Programme enter into force, 1 January 2008.

## Carrying organization for implementation on national level:

- Cultural Contact Point Macedonia
- Unit within the Ministry of Culture (established in 2008)

## Financing bodies:

- EACEA
- Ministry of Culture

# Participating countries in EU Culture Programme

- 27 MS's
- EEA countries
- Candidate countries ( Turkey, Croatia, Macedonia)
- Serbia and Montenegro
- Bosnia and Herzegovina and Albania ( 2011)

# EU programmes and funds/instruments in MK

- Secretariat for EU Affairs in charge of implementation of EU funds and programmes on horizontal level
- EU Programmes/funds/instruments eligible for Macedonian operators:
  - IPA, Pre accession instrument
  - Community Programmes ( Culture, Europe for Citizens, FP7, Youth in Action, Life long learning, ....)
  - Taixex
  - Twining
  - Other foreign aid ( bilateral donors + international finance institutions)

# Cultural sector in MK and EU programmes

Cultural operators in MK can participate mainly to the following EU programmes

- IPA (implemented on national level by different Ministries and offices Ministries and offices)
- Culture Programme (Ministry of Culture)
- MEDIA, MoU for MEDIA has not been signed ( Ministry of Culture), (Macedonia is member of EUROIMAGE)
- Life long learning (National Agency for Educational programmes and mobility)
- Youth in Action (National Agency for Educational programmes and mobility)
- Europe for Citizens (Ministry of Education and science)
- FP7 (Ministry of Education and science)

# CCP Macedonia

Our role:

- To promote EU Culture Programme to the wider cultural operators
- To encourage cultural operators in MK to join the EU Culture Programme projects
- Consultancy and technical assistance during the application period
- To disseminate and distribute informations about EU Culture Programme
- To reinforce the cooperation between CCP's
- Link between national authorities and EC, EACEA, EC Delegation in SK
- Member of CCP's network

# Our activities

last 2- 3 years (since 2007):

- Info days, seminars, workshop on national and local level:
  - By ourselves
  - In cooperation with the CCP's (Croatia, Slovenia, Serbia, Austria, UK, Germany, Poland, Spain, Norway, France – 24 November 2010 in Skopje)
  - In cooperation with other interested parties
  - In cooperation with other national contact points for EU Programmes
  - Web site : [www.ccp-macedonia.gov.mk](http://www.ccp-macedonia.gov.mk)
  - Data base of cultural operators
  - Printed and promotional materials: brochures, flayers,...into MK language
  - Individual consultancy meetings with the operators
  - Additional meeting: Third Informal CCP meeting held on 4-5 September 2009 (organized for first time in the country that is not EU Member State)

# Main target group

## Cultural operators in MK

- National institutions : 59 ( theaters, festivals, philharmonic orchestra, museums, cultural heritage institutes, Macedonian opera and ballet ..)
- Local institutions : 49 (Centers of Culture, libraries, museums and zoo)
- Ngo's: 30- 40 (permanently active in the field of culture)
- Private cultural organizations: few (mainly festivals) + all publishing houses (approximately 30)
  
- Municipalities
- Art Universities ( or art and culture departments, 15 -20 university including private)
- Arts schools

# Financing in cultural sector

Ministry of Culture ( national + local cultural institutions via municipalities = 108 institutions)

- 1.18% of the complete budget of RM was allocated to culture in 2006
- 2.24% in 2010
- Sponsors and donors ( Law for sponsorship and donations, enter into force in 2007)
  - very often in kind support
- No any national cultural fund in MK
- National film fund (national institution 100% financed by the Ministry)

# Distribution of the budget for culture

The Ministry distributes it's budget in 3 manners:

1. National institutions/local institutions (40 local institutions: salaries, material expenses and programme activates, 9 salaries from the central budget)
  
1. Other subjects
  - Open annual call for projects of national interest (June, duration -30 days)
  - National institutions, local institutions, individuals, NGO's, private cultural organizations...
    - \*Separate application for EU Culture Programme projects in the frames of the application for International cooperation , (Macedonian cultural operators have been co-financed between 5 % -100% in the frames of the requested budget by Macedonian cultural operators ( 2008-2010))
  
3. Special competition (for events )
  - Special tenders offers in order to stimulate the development of culture at a local level

# Strategic priorities of the Ministry

- Strategic priorities of the Ministry are accomplished in Programmes, each with its own set Sub programmes:
  1. Promotion of the cultural identity to distinguish RM internationally including EU integration.

4 sub-programmes ( cultural heritage as a foundation for developing of cultural tourism and as a mode of affirming identity (archeological research, capital investments, restoration...); international cooperation in cultural domain: presenting the contemporary and traditional Macedonian culture abroad, including number of projects of national and local cultural institutions, as well as of the NGO sector; operation of the cultural and informative centers abroad New York and Sofia ( Kiev, Belgrade, Istanbul, Moscow); Organization of World Conference on inter-religious and inter-civilization dialog
  1. Stimulating creation and Establishing Conditions for Developing Culture: stimulating the professionals training in talents in the field of culture; creating and updating the cultural strategies and policies in accordance with European experience and standards; building new and maintaining the existing infrastructure in culture; capital investments ( buildings); developing the cultural identities of the members of different ethnic communities in RM, protecting of moral and material rights of authors and owners of similar copyrights

# International organizations and foundations/funds

International organizations (national, local authorities and NGO's are involved in the cooperation):

- Council of Europe
- Central European Initiative
- UNESCO
- ...
  
- EU funds (Culture Programme, IPA)

Foreign foundations (mainly NGO's):

- SOROS
- ECF
- Prohelvetia
- KulturKontakt
- Swiss Cultural Programme for WB countries
- Gete Institut
- BIFC ( Balkan Investigative Fund for WB)
- French Cultural Center
- British Council
- Embassies...

# International organizations and foundations/funds

Important role and support in the field of culture:

- Supporting cultural cooperation between Macedonian, regional and EU cultural operators
- Building strong partnership between them
- Institutional capacity building (mainly NGO sector)
- New management skills
- Experience for projects preparation and implementation
- Finance support
- Support in the field of cultural policy
- Expertise ( on different levels)
- ....

## “Cultural environment/profile of MK”

One of the main tasks of CCP Macedonia in the frame of implementation of Culture Programme is to encourage cultural operators to join to EU Culture Programme projects and to reinforce cultural cooperation on EU level.

CCP Macedonia work is directly linked with the “cultural landscape in MK”:

- Lack of dates and figures in cultural sector (there is no any institute/organization responsible for cultural policy researches, statistic in cultural sector including international cultural cooperation)
- Lack of profile of cultural policy experts
- Lack of informations and knowledge about EU programmes and funds
- Lack of management skills in the cultural sectors
- Lack of knowledge and experience in multilateral project except (except festivals, events with long tradition..), mainly bilateral and regional projects
- ....

# Cultural operators and EU cooperation projects

- Lack of motivation to prepare the projects with EU dimension
- Lack of information about EU fund
- Not positive possibilities for fundraising/matching funds
- Dis-ordination of the national and local financing (annual call in the Ministry and in the cities) with the calls in the frames of EU Culture Programme
- Few foreign funds/programmes have been available for Macedonian and regional cultural operators that can be linked with the Culture Programme objectives and criteria's (in terms of matching funds)
- Lack of networking and strong partnership with the cultural organization from the countries participating in Culture Programme (mainly regional cooperation or already established partnership)
- Lack of management skills
- National and local institutions have been obliged to implement the annual programme, and they can't allocated the budget for other activities like preparatory activities for Culture Programme, etc
- NGO's better management skills, ideas, partnership, mobility capacities, networks, but they have not stable budget like national institutions

## CCP Macedonia working “strategy” ...

- Informative (operators):
  - Promotion of the Programme, dissemination, distribution of informations about the Programme on national and local level
  - Presentation of the experience by other countries in Culture Programme (CCP's and cultural operators)
- Consultancy ( operators)
  - Technical assistance to the cultural operators during the application procedure, support in partner search...
- Raise awareness for all aspects of Culture Programme (national and local authorities, managers of the national and local institutions,...)
  - Meetings with national and local authorities in order to provide/improve better finance conditions for cultural operators for matching funds as well as to introduce the interdisciplinary approach of the Culture Programme
  - Meetings with the managers of national and local institutions (to improve the management skills in order to apply to projects for Culture Programme)

# Projects supported by EU Culture Programme that involved Macedonian cultural organization as a partner

## **Strand 1.1**

1. Jardin d'Europe

- NGO - Lokomotiva

## **Strand 1.2.1 Cooperation projects**

2. The smiles of Dionysius – Theater Compass North- South

- National Theater Bitola – Macedonia

3. Places Links Opportunities Transitions Stories

- Youth Cultural Center, MK

4. Unfinished modernizations – between utopia and pragmatism

- NGO - Coalition for sustainable development - KOR, MK

5. Exchange radical moments

- NGO - ELEMENTI, MK

6. Carnival King of Europe I/II

- National Museum of Macedonia, MK

7. Europa-Umleitung - Durchmessen eines Kulturraums

- NGO Kontrapunkt, MK

8. 14<sup>th</sup> Edition of Biennale of young artists from Europe and Mediterranean

- NGO Association for Youth International Cooperation

## **Strand 1.3/5 Cooperation with and in third countries**

- The Reflection of the Piano on the European Culture/Europeen de Piano, State Music School – Bitola

## **Strand 1.2.2 Literary translations**

- 7 publishing houses in 2010 ( 2 and 3 previous two years)

## Our next steps...

- To focus on EU policy issues in the frame of our working activities (national and regional level, as well as EU level) in order to raise awareness of the cultural operators, national, local and regional authorities about ongoing processes in the field of EU cultural policy as well as to influence to the reforms/development of the national cultural strategies according EU integration processes
- To provide concrete possibilities via our activities for partnership (not only partner-search data base) between Macedonian and cultural operators from the countries participating in the Culture Programme in cooperation with other CCP's, EU networks etc.
- To educate operators about the importance of EU networks and regional networks as well
- To continue to participate to the seminars, workshops etc organized by representatives from the cultural sector (private, NGO's, national, local...), international organizations in order to follow ongoing processes and projects on regional and EU level
- To continue the transparent communication with the operators

# Thank you for your attention!



CCP Macedonia  
Ministry of Culture  
Mito Hadzi Vasilev Jasmin, bb  
1000m Skopje

E: [biljana.prentoska@ccp-  
macedonia.gov.mk](mailto:biljana.prentoska@ccp-macedonia.gov.mk)

W: [www.ccp-macedonia.gov.mk](http://www.ccp-macedonia.gov.mk)

Biljana Prentoska, CCP Macedonia